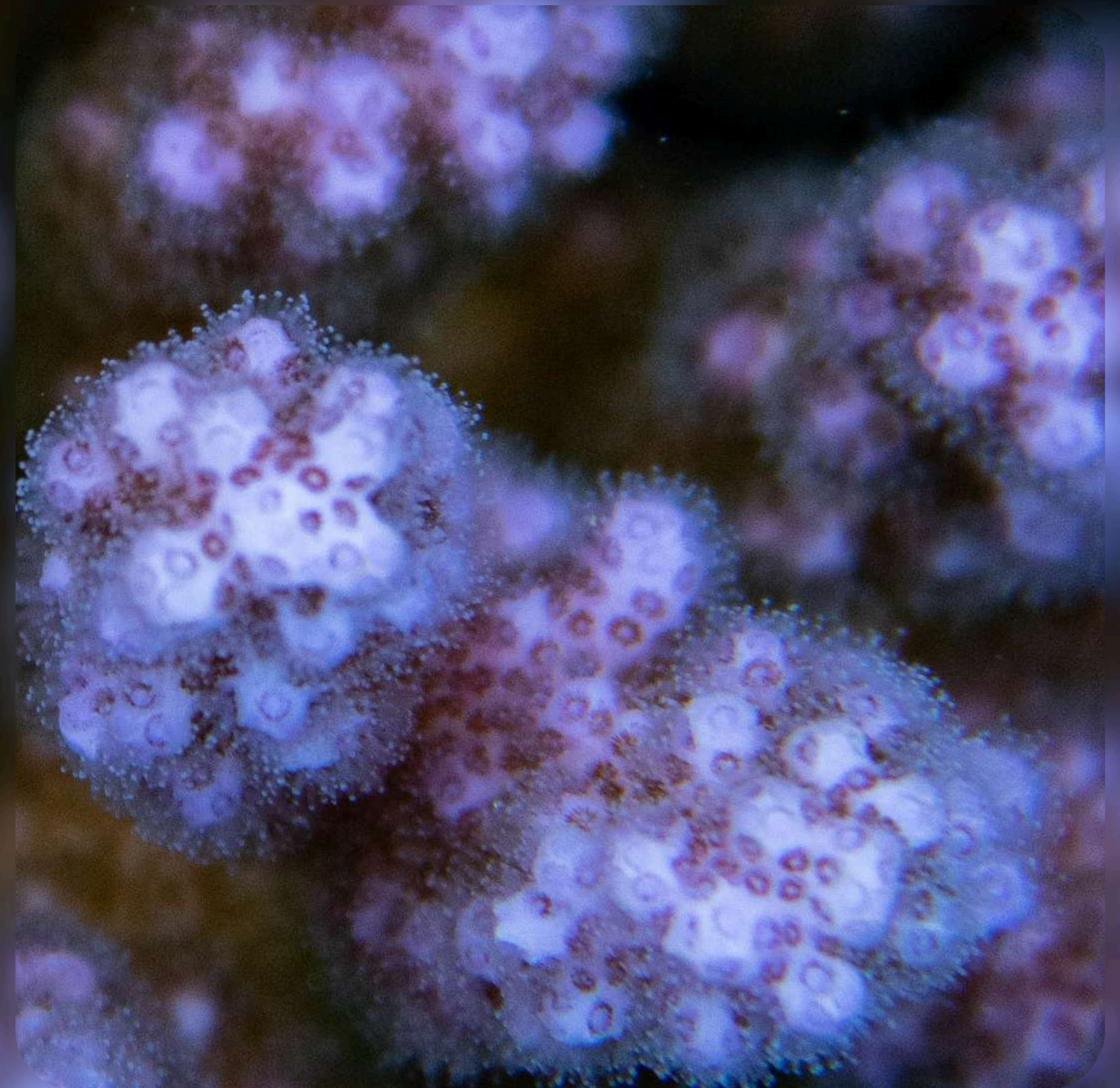




IMPACT REPORT 2024

TOGETHER, LET'S PLANT THE CORALS OF TOMORROW

1. BACKGROUND	3
2. OUR MISSION	9
3. OUR IMPACT	20
4. COMMUNICATION	29
5. PARTNERSHIPS	33
6. FINANCIAL STATEMENT	38
7. PERSPECTIVES 2025	41



FOREWORD

We don't always have to focus on statistics to appreciate the delicate beauty of coral reefs; sometimes we just have to open our eyes to recognize and understand the importance of the seabed that deserves our attention. These ecosystems are priceless, and it is still possible to take action to save them.

Ever since I was young, I've been deeply convinced that all living beings deserve to be protected. Today, preserving the ocean must be a collective responsibility, an act of daily commitment. This ocean, a source of wonder and respect, has a profound impact on those who encounter it. It is often from this wonderment that the desire to act is born, to devote oneself to its conservation and to the safeguarding of all marine biodiversity.

That's why our association goes beyond protecting and restoring vulnerable areas. It also aims to raise awareness, inspire and engage an ever-wider public.

We sincerely thank all those who make this possible: our partners, our philanthropists, the Coral Planters community and our team. Your dedication is a beacon of hope.



**Jade Tellier,
director**



1

BACKGROUND



CORAL REEFS STATUS


20%

**OF OUR PLANET'S
CORALS HAVE
DISAPPEARED SINCE
2009.**

90%

**CORALS ARE PROJECTED TO DISAPPEAR
WITH A TEMPERATURE RISE OF 1.5°C BY 2050.
SHOULD THE INCREASE REACH 2°C, 99% OF
CORALS WOULD BE LOST (IPCC).**





THE IMPERATIVE TO PRESERVE CORAL ECOSYSTEMS

CONTRIBUTE TO THEIR THREATS ?

CLIMATE CHANGE

Ocean warming leads to coral bleaching, while water acidification undermines coral structures and restricts growth.

MARINE CONTAMINATION

Sewage, plastics, and sediments impede corals, diminishing their access to light and their capacity for survival.



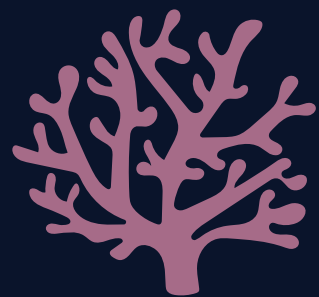
TOURISM

Unregulated activities, including improperly placed anchors and waste produced by infrastructure, compromise reefs and their ecosystems.

OVERFISHING / POACHING

Overfishing undermines the ecological equilibrium, while harmful practices, such as trawling and dynamite fishing, inflict damage on coral reefs.

CORAL BLEACHING



VIBRANT CORAL

The polyp, a diminutive organism, harbors single-celled algae known as zooxanthellae. These algae supply nutrients to the coral via photosynthesis and impart its coloration.



BLEACHED CORAL

When water temperatures increase, corals expel their zooxanthellae in response to stress, resulting in the loss of their primary source of nutrition. Consequently, they become white and fragile.



DECEASED CORAL

If the temperature remains elevated for an extended period and no zooxanthellae return to its endoderm, the coral perishes. Subsequently, its skeleton becomes encrusted with algae.



CORALS FUNCTION

25%


Marine biodiversity relies on coral reefs, which function as essential habitats, breeding grounds, nurseries, and food sources for numerous species.

97%

Wave energy is harnessed by coral reefs, offering natural protection against tsunamis, storms, and other meteorological events, while generating sand and mitigating coastal erosion.

600 M

Coral reefs serve as a crucial source of sustenance and revenue, underpinning the livelihoods of local communities.

A vibrant underwater scene featuring a dense coral reef. The coral is primarily purple and blue, with some white and green patches. A single bright yellow fish is swimming in the center of the frame. The background is a deep blue gradient.

2.

OUR MISSION



OUR ACTIONS

Preserve the ocean and restore coral ecosystems.



CORAL RESTORATION

We restore marine ecosystems by transplanting new reefs into degraded regions of the Indian Ocean, collaborating with partners and marine biologists engaged in fieldwork.



2. AWARENESS

We inspire young audiences in schools through our Edu'Coral educational initiative. Additionally, we engage with the general public at events to influence and raise awareness regarding ocean and life conservation issues.



LOCATIONS OF ACTIVITY & FIELD PARTNERS



FRANCE
HEADQUARTERS



MALDIVES

- Furanafushi
- Landaa Giraavaru
- Kuda Huraa
- Vommuli



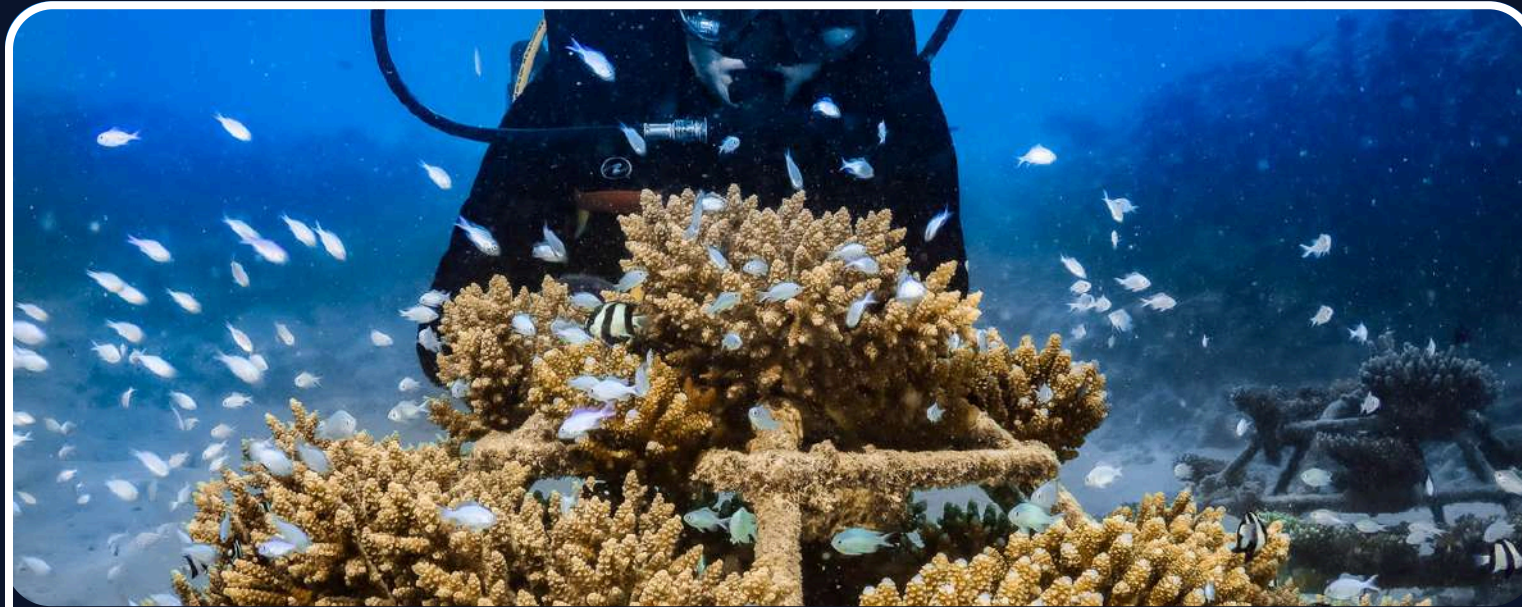
REEFSCAPERS



RODRIGUES



OUR FIELD PARTNERS



A Maldivian company dedicated to coral restoration for more than two decades. The marine biologists engage in the transplantation of coral fragments, the maintenance of reefs, and the monitoring of their growth.



A field partner since 2021, Bluer Ocean Project has been engaged since 2020 in the implementation of scientific initiatives and coral reef restoration projects on Rodrigues Island, located in the southern Indian Ocean.

2025: EXPANDED RESTORATION AREA



MOZAMBIQUE

35%

Coral reefs in the Indian Ocean are located in the Mozambique Channel, accounting for 4% of the global reef population.

These reefs are essential to the local community, offering protection from storms, food resources, and significant cultural values.

From 2025, a Program Manager / Marine Biologist will oversee the execution of the new coral nursery and reef restoration initiative.

In collaboration with the "Mulala Marine Sanctuary" in Nacala Bay, a sanctuary wholly committed to the preservation of the ocean within a Marine Protected Area (MPA).



NEW PROJECT

THE INITIATIVE

The project in Mozambique will be supervised by technical experts and marine biologists. The field activities and the effects of coral restoration are as follows:

- Marine Protected Area (MPA) management
- Marine ecosystem survey & conservation
- Marine life identification & data collection.
- Coral reef restoration program implementation
- Mangrove and seagrass protection
- Raising awareness within the local communities
- Establishment of new MPAs in the region



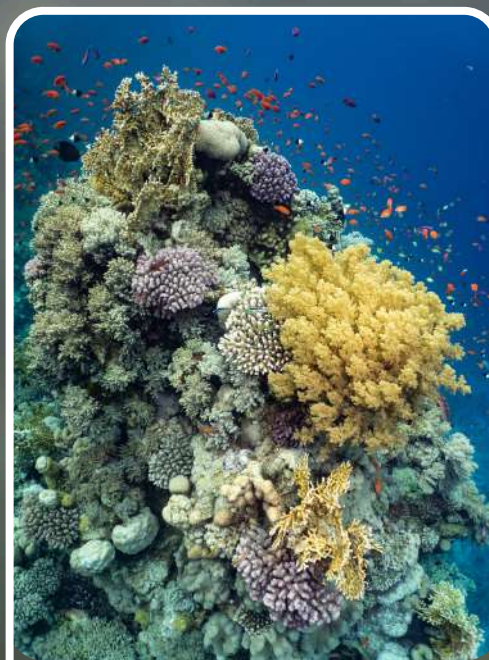
MARINE PROTECTED AREA

OUR PROJECT WILL BE LOCATED IN A MPA. HOWEVER, WHAT EXACTLY IS AN MPA ?

- Delimitation of maritime area (sea and/or coastline)
- Protective measures enacted for the preservation of marine biodiversity.

OBJECTIVE:

- Mitigating the effects of human activity and climate change
- Enhancing biodiversity conservation



MARINE
ECOSYSTEMS



REGIONAL
ECONOMY



SUSTAINABILITY
OF AQUATIC
RESOURCES



TOURISM

IN FRANCE

0,1%

MARINE PROTECTED AREAS
DERIVE SIGNIFICANT
ADVANTAGES FROM
CONSERVATION EFFORTS

TODAY

2,9%

OF THE SURFACE
OF THE WORLD'S
OCEANS IS
SAFEGUARDED

2030 TARGET

30%

PROTECTION OF
THE WORLD'S
OCEAN SURFACES

IUCN



EDU'CORAL

The Edu'Coral program is an educational initiative that offers workshop facilitation for both the general public and institutions.

1



WITHIN
EDUCATIONAL
INSTITUTIONS

2



THROUGH
INSTRUCTIONAL
RESOURCES

3



THROUGH OUR
PARTICIPATION
IN EVENTS

EDU'CORAL

WITHIN EDUCATIONAL INSTITUTIONS

An educational initiative aimed at making the marine environment accessible to all, fostering curiosity, and promoting contemplation on the conservation of endangered marine ecosystems, appropriate for students from nursery through high school.

THE TOPICS



Coral ecosystems



Marine contamination



Coral inhabitants



Food chain



Seagrasses and
Mangroves

EDU'CORAL

THROUGH THE DEVELOPMENT OF EDUCATIONAL RESOURCES



An educational booklet specifically crafted for children in Year 5 to Year 6. This engaging and informative manual, which is also well-suited for educators, serves as a valuable resource for young ocean explorers. It is available for complimentary access on our website.

EDU'CORAL

THROUGH OUR PARTICIPATION IN EVENTS

In 2024, we were here:





3.

IMPACT





SUSTAINABLE DEVELOPMENT OBJECTIVES



We are wholly dedicated to the Sustainable Development Goals (SDGs) by engaging in awareness-raising initiatives, preserving marine life through coral reef transplantation, and fostering partnerships to ensure the sustainable management of these ecosystems.

OUR IMPACT SINCE THE BEGINNING

3 056 m²

of coral surface restored

33 954

Coral fragments planted



OUR INFLUENCE IN 2024

5 752

**Coral fragments
planted**

518 m²

of coral surface restored



IMPACT SCALE



Small reef:
41 fragments



Heart Reef:
45 fragments

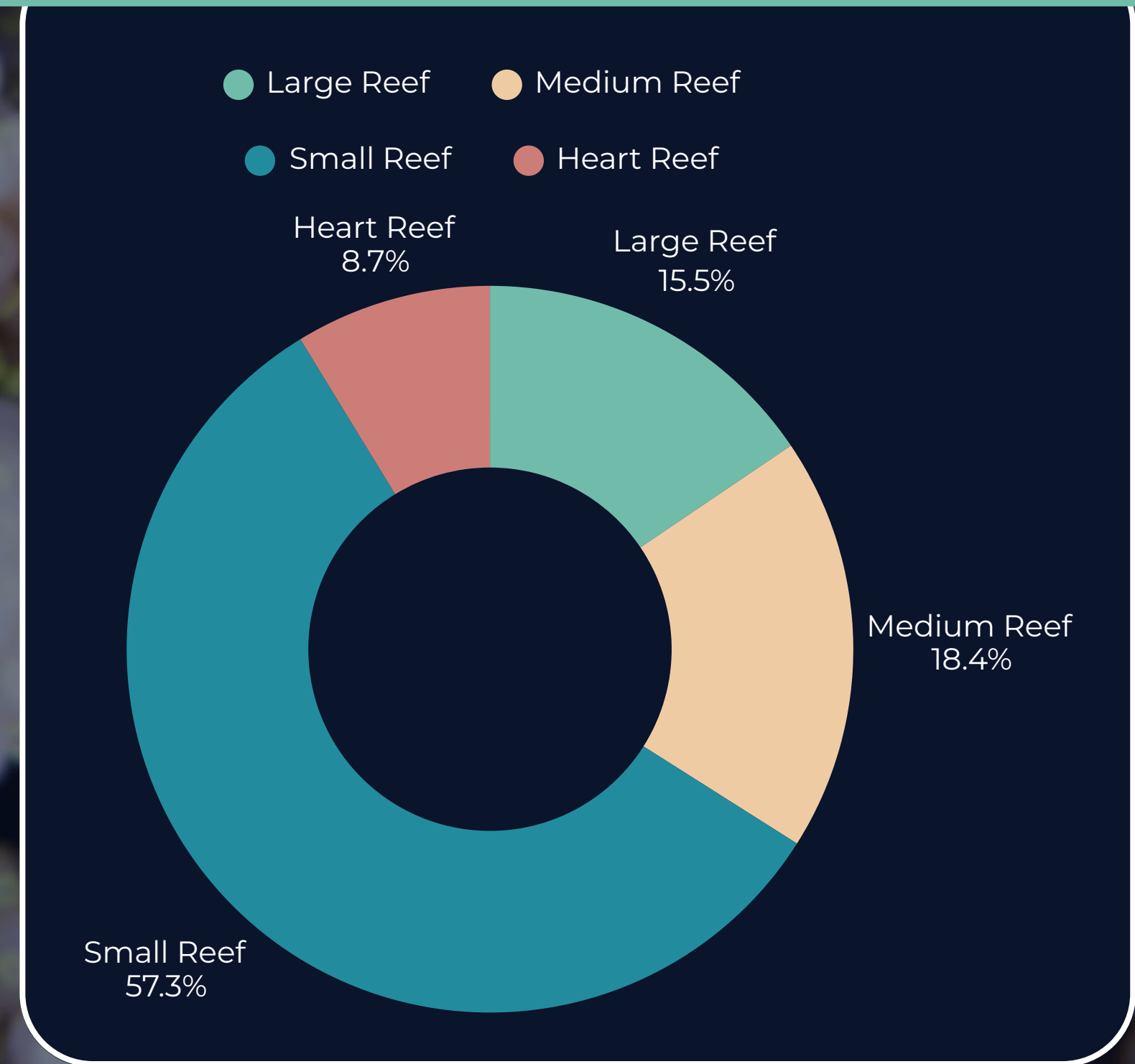


Medium Reef:
65 fragments

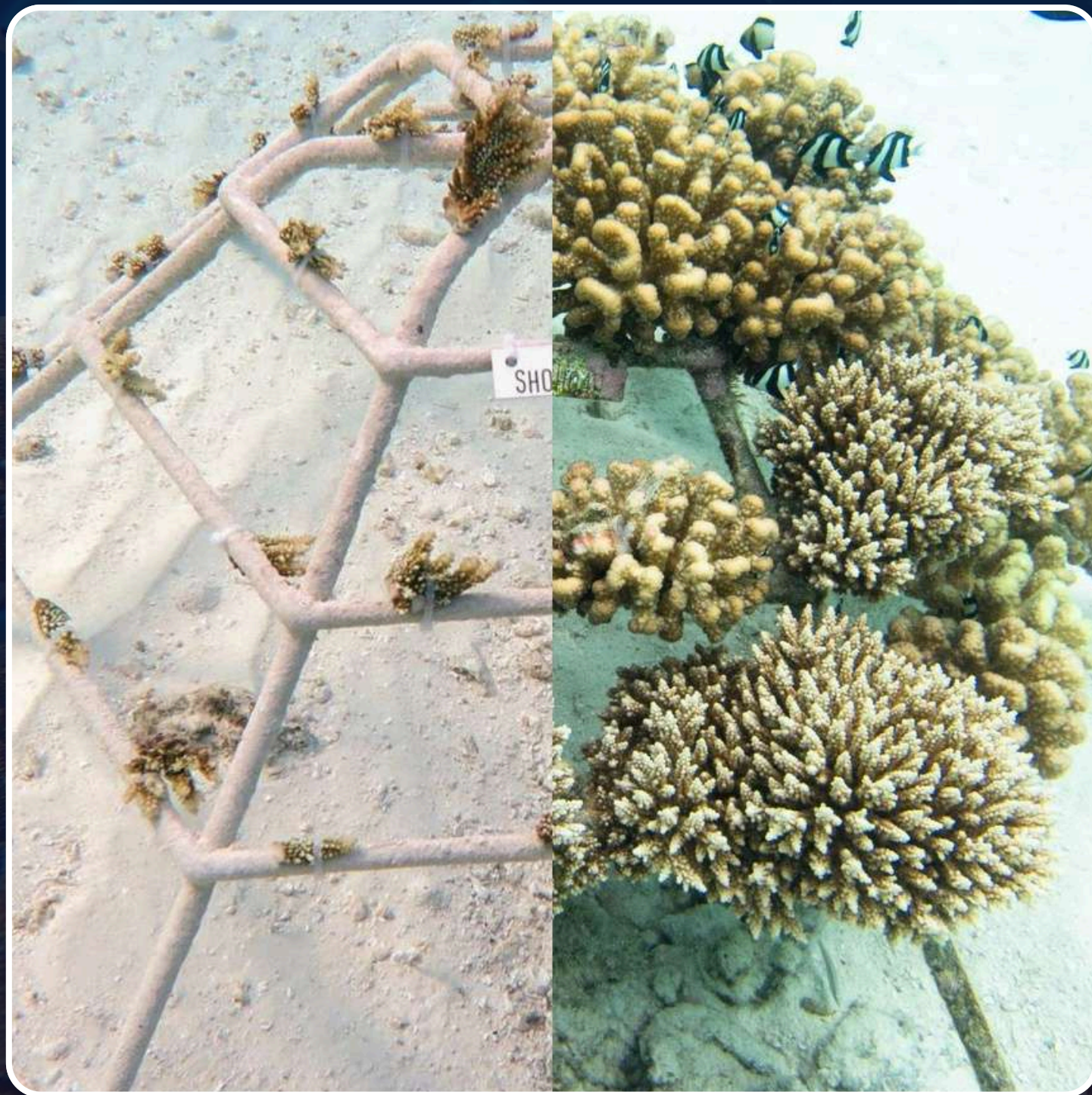


Large Reef:
106 fragments

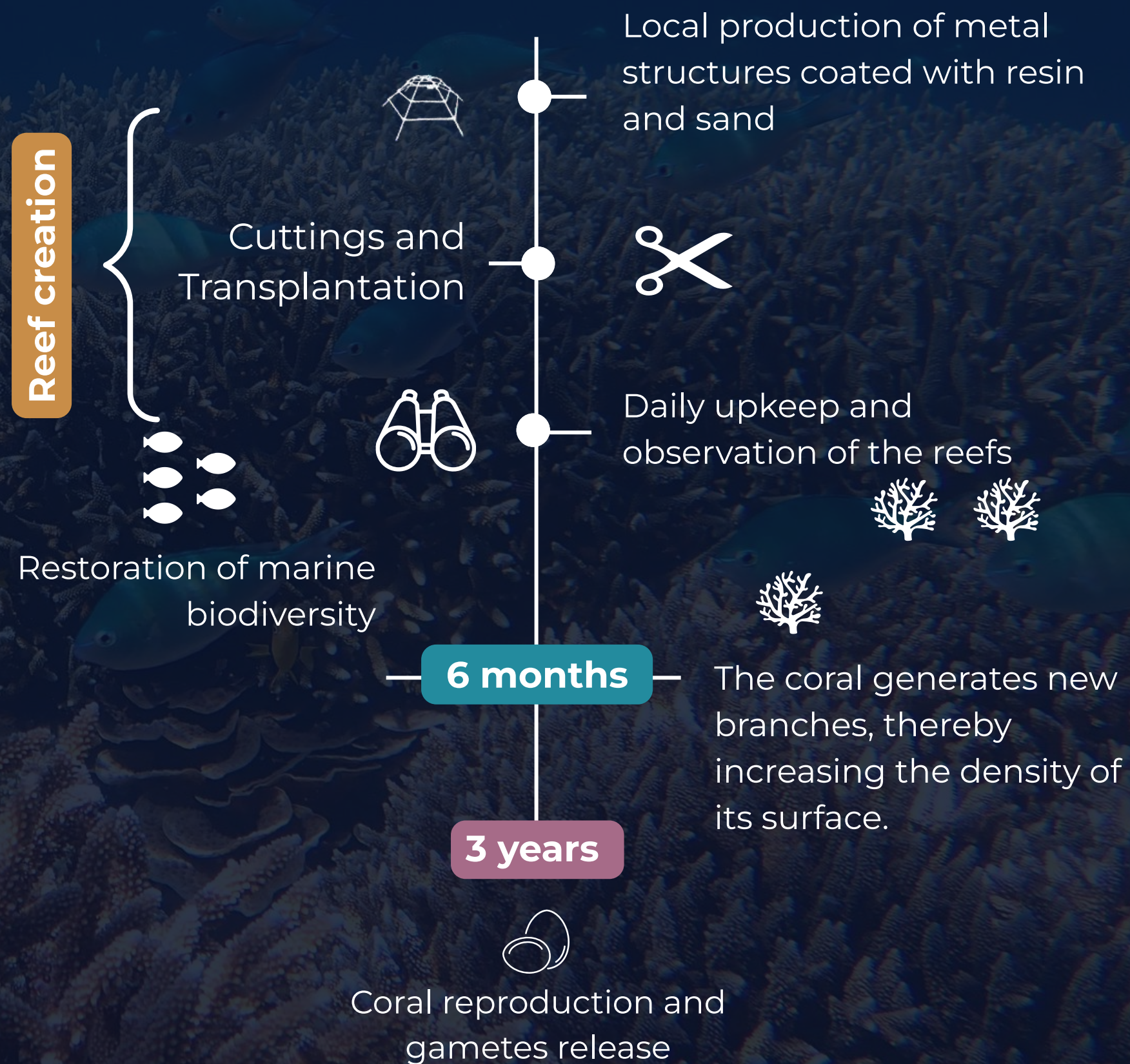
Distribution of various coral reef types (frames)



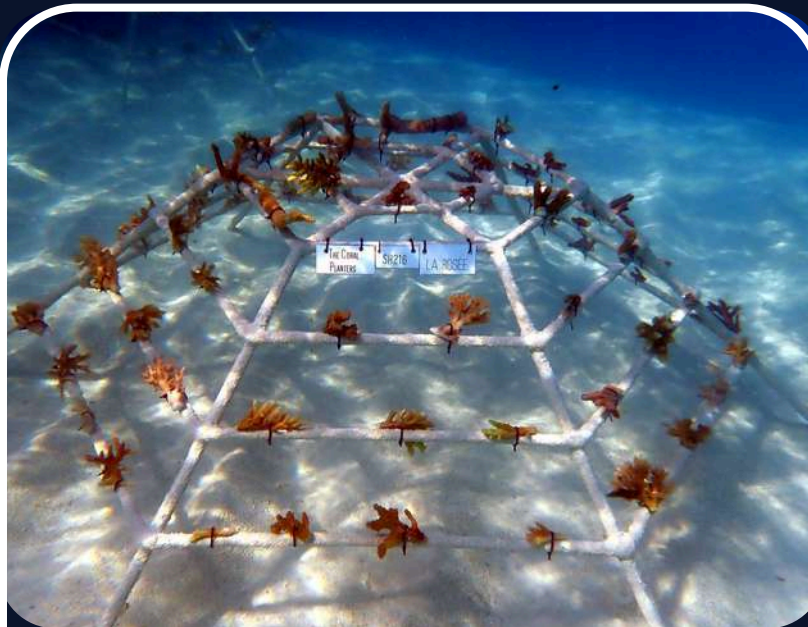
THE RESTORATION



Reef creation

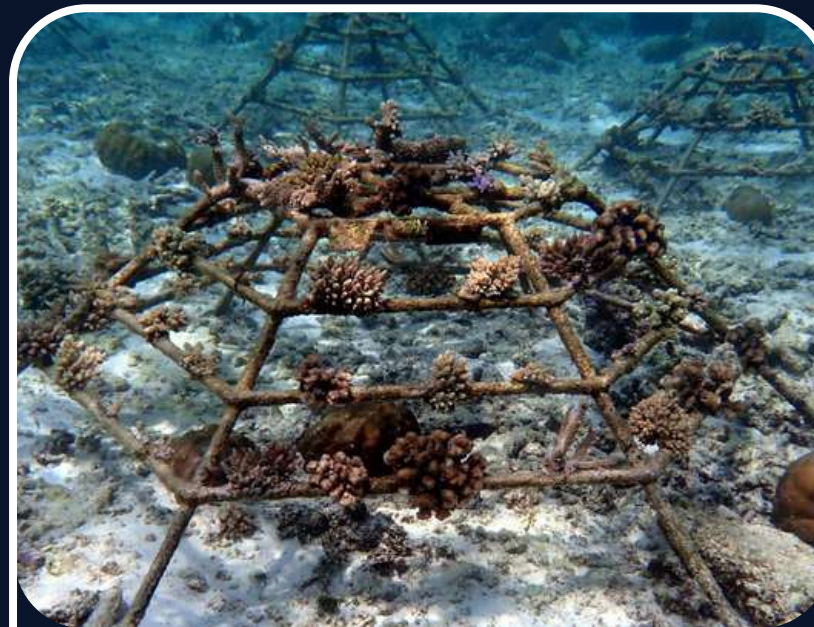


THE RESTORATION



DAY 1

The corals have been recently transplanted and are currently acclimatizing to their new environment.



6 MONTHS

Indicators of development that demonstrate their resilience.



1 YEAR

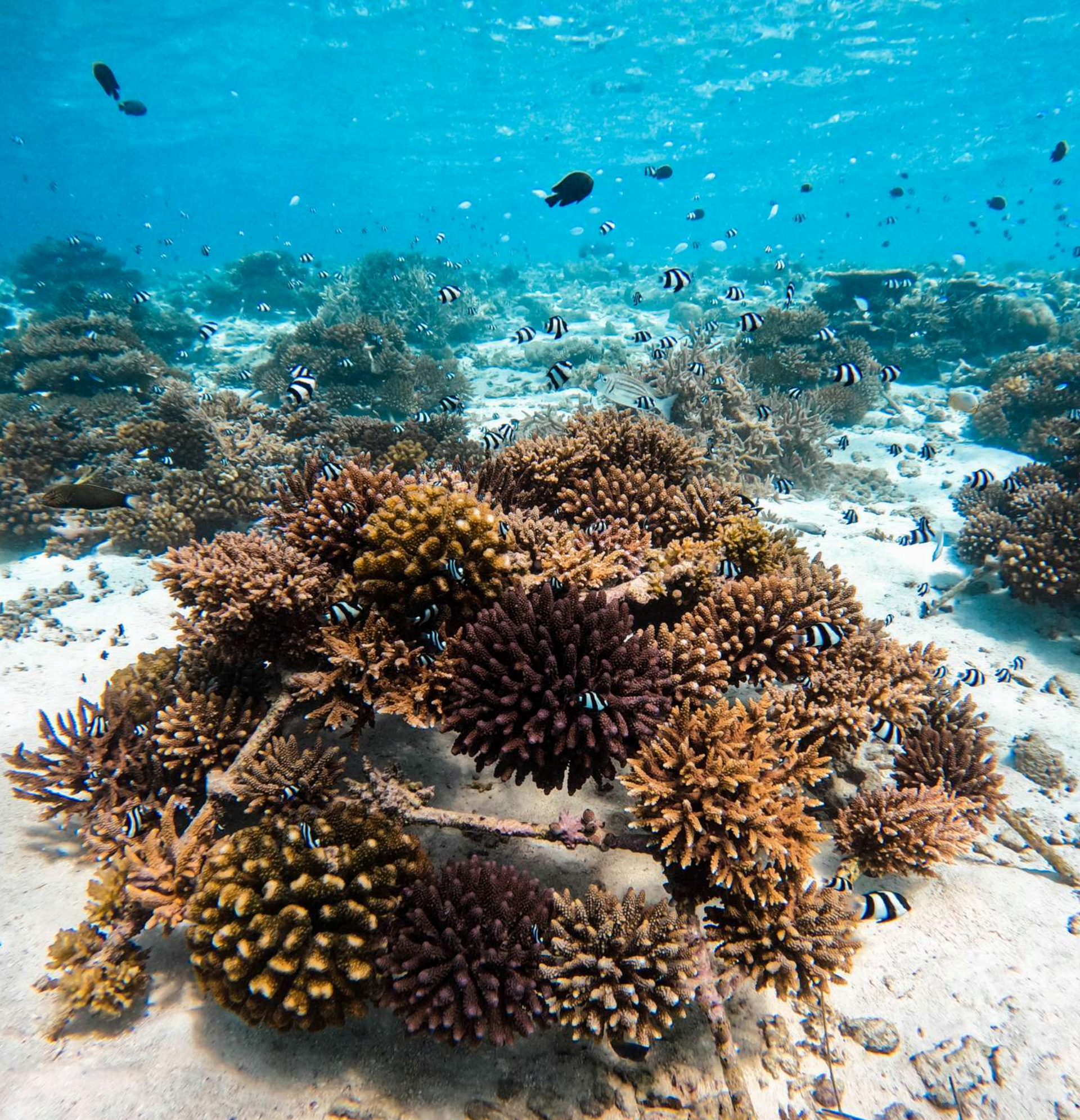
Significant enhancement in their growth and diversity. This reef serves as a sanctuary for various marine species.



3 YEARS

Formation of a multifaceted structure, facilitating habitat restoration and enhancing biodiversity.





EDU'CORAL

2024 RESULTS

59

Talks within
educational institutions

823

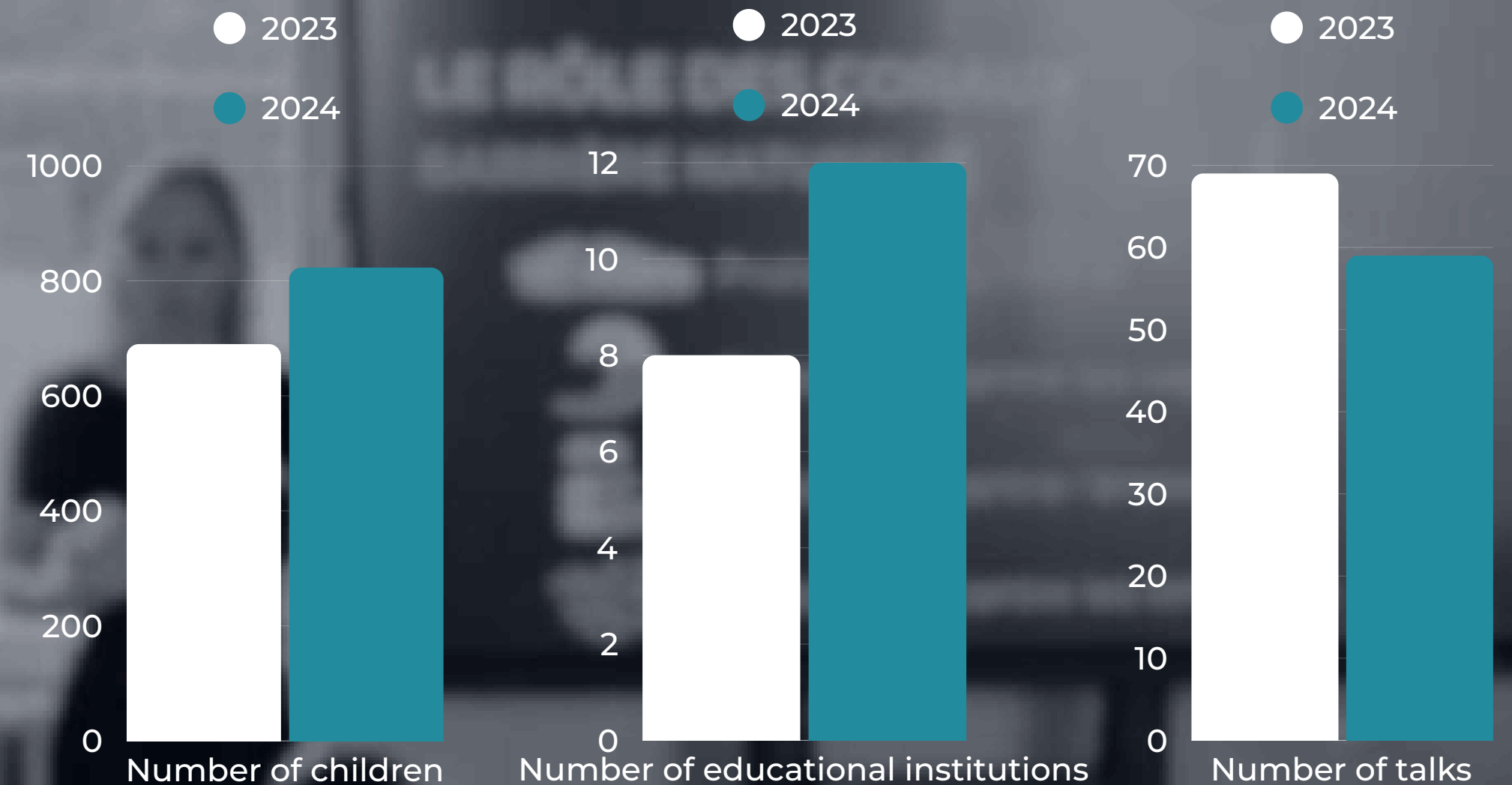
Children and young adults
increased awareness of
Edu'Coral within institutions.

12

Educational institutions
ranging from Elementary
to Master's level

16

Engagement in
public events





4

COMMUNICATION



OUR COMMUNITY



Instagram



28,3 K

+ 2.3K followers since 2023



Views: 417,100



Interaction: 18K

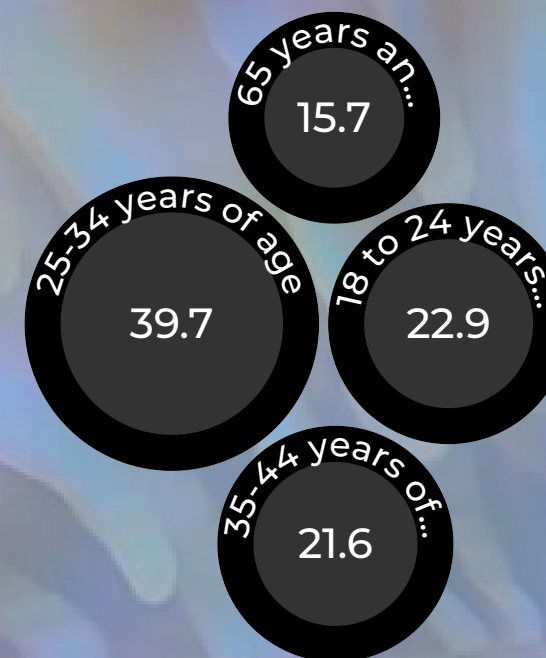


LinkedIn

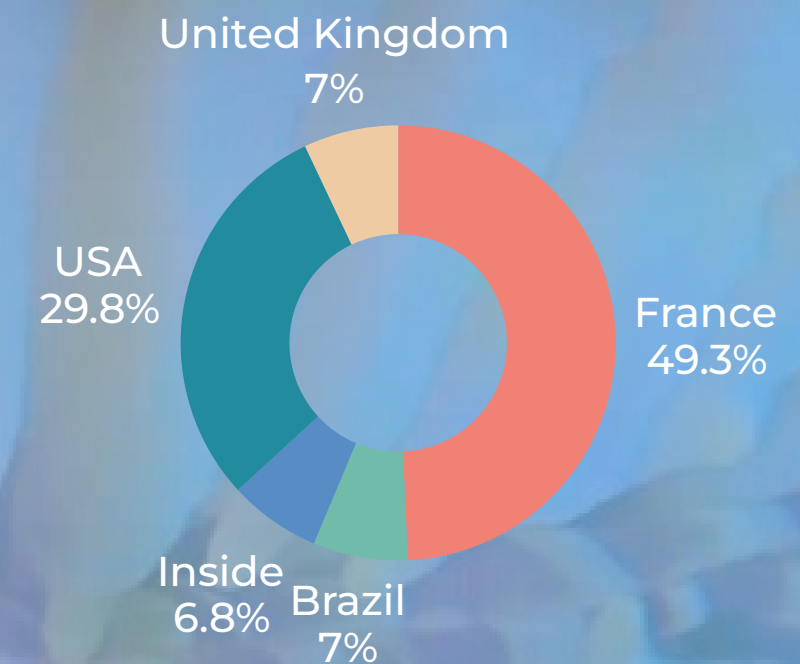


7 433 subscribers

AGE GROUP (%)



PRIMARY LOCATIONS



Perspectives 2025

More videos:

- YouTube channel relaunch: create superior quality and extended content.
- TikTok relaunch: developing a community and enhancing engagement with our subscribers.

WE ARE TALKED ABOUT ON...



09/04/2024
Le Figaro



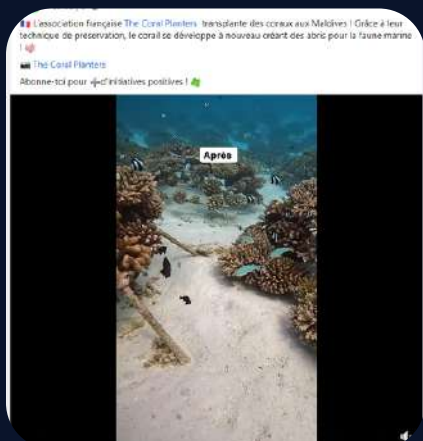
04/10/2024
Le Figaro



07/30/2024:
Interview on Wave Radio
at the Surf Culture Festival
in Hossegor



11/26/2024:
Interview on Wave Radio
regarding the collaboration
between the Dûn and The Coral
Planters brands.



02/08/2024
Le Média Positif



11/29/2024:
Interview with Sirikit, our
ambassador, on the Wild Voices
podcast, episode #9.

AMBASSADOR 2024

Sirikit is committed to collaborating with us to:

Coral Restoration in the Maldives :

She collaborated with our field partner, Reefscapers, in the Maldives. Together with on-site biologists, she contributed to the restoration of coral reefs that had suffered significant damage following the recent bleaching event. Accompanied by Joao Kopke, her filmmaker and companion, the objective was to document the on-ground realities and the restoration techniques employed, while also appreciating the splendor of the marine ecosystems.



"Joining The Coral Planters and, above all, serving as its godmother is a profound honor for me. I take pride in being part of this tangible, passionate endeavor and in helping to disseminate our message. Engaging with the water fosters humility and a recognition of our unity with nature. It is imperative that we safeguard it, ensuring that future generations can continue to appreciate its beauty."

— Sirikit Harivongs





5.

PARTNERSHIPS



OUR NETWORK



RESPECT OCEAN



A HEARTFELT THANK YOU TO OUR PARTNERS

dùn

III ≈ III
RIVEA

LA ROSÉE
PARIS

KAPAW

 fonds
de dotation
de nausicaä

 **ATTILA**
répare et entretient vos toits

ezimooov

tamarilla
BRANDED DESIGN

MSY



lefrik | ECO
FRIENDLY
FABRIC

Kö Kömmerling®

PAUL HEWITT
ANCHORED TO THE OCEAN

PAYOT
PARIS

PHYTOMER

Goodeed




VULCAIN
ENGINEERING




Donner sans compter

LA ROSÉE, OUR SPONSOR SINCE 2021

LA ROSÉE
PARIS



THE CORAL
PLANTERS



SIGNIFICANT PARTNERSHIPS

dùn

Launch in July 2024 of a co-branded textile product in collaboration with dun a local brand from the Landes.

LA ROSÉE
PARIS

In 2024, La Rosée introduced an ocean-friendly sunscreen stick that features the association's name.



6.

FINANCIAL REPORT

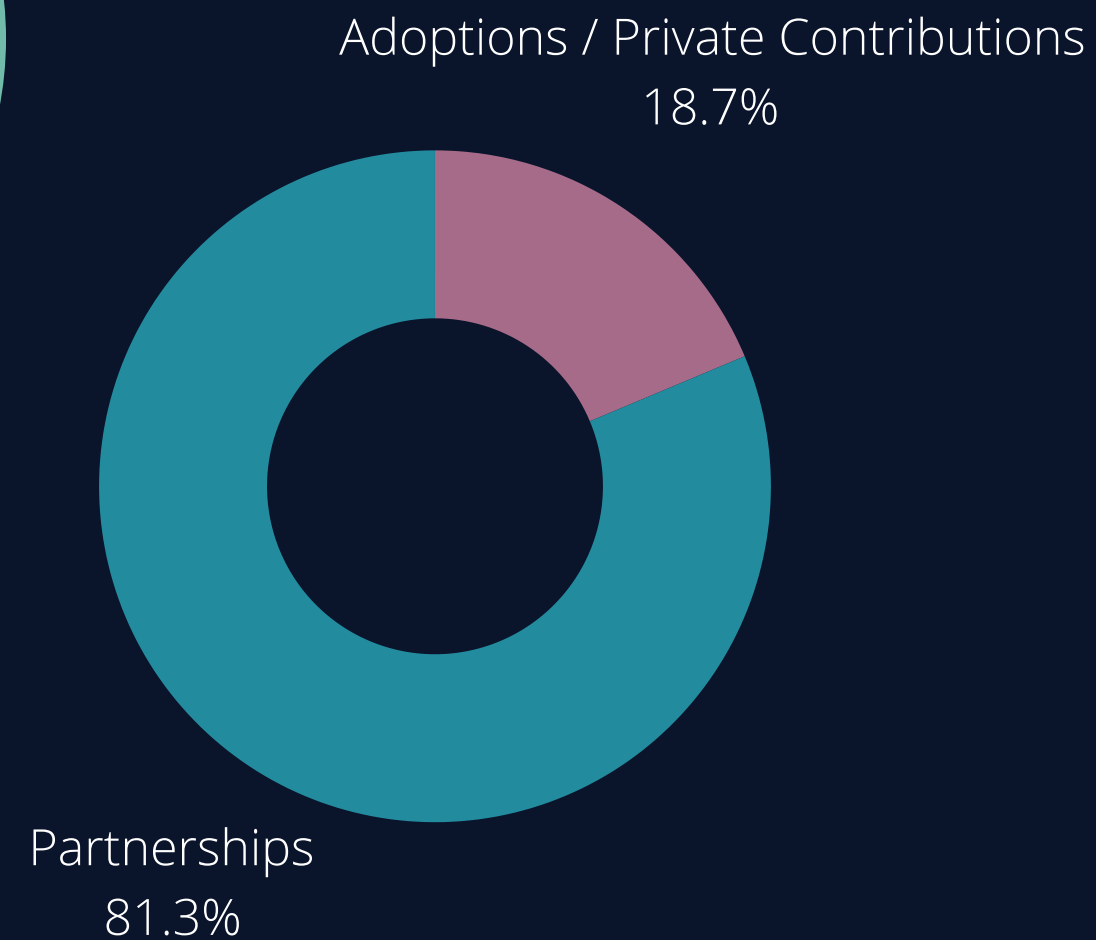


REVENUE REPORT

REVENUE

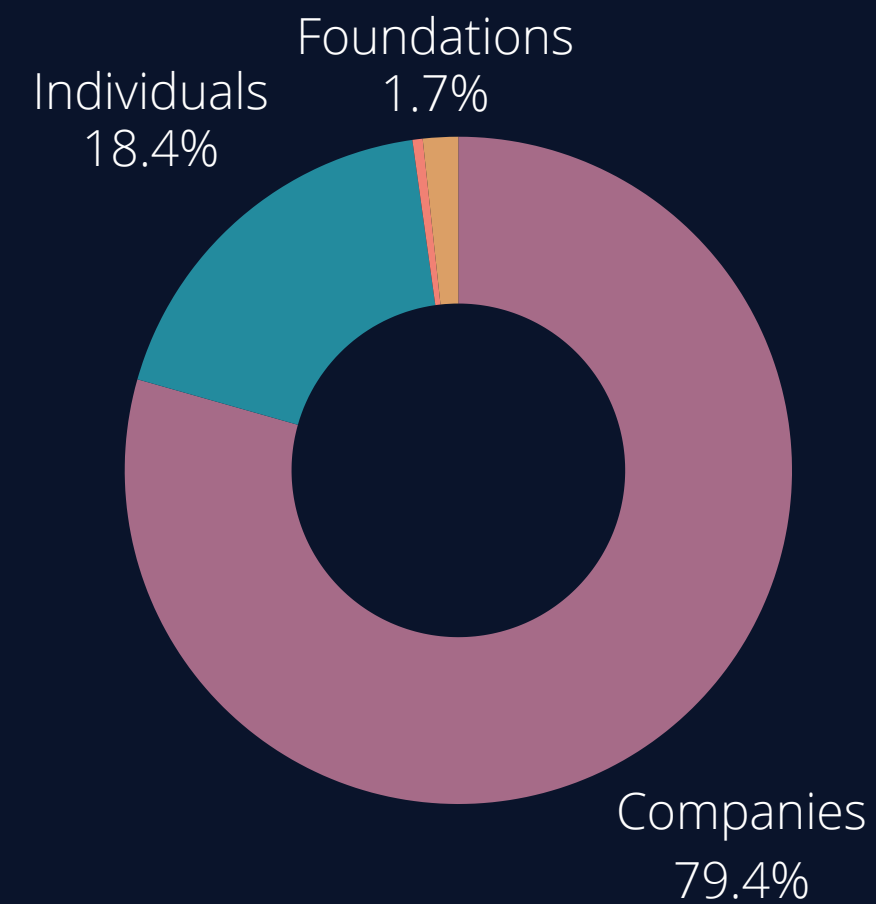
180 362€

- Adoptions / Private C...
- Partnerships



Allocation of resources

- Companies
- Individuals
- Associations
- Foundations



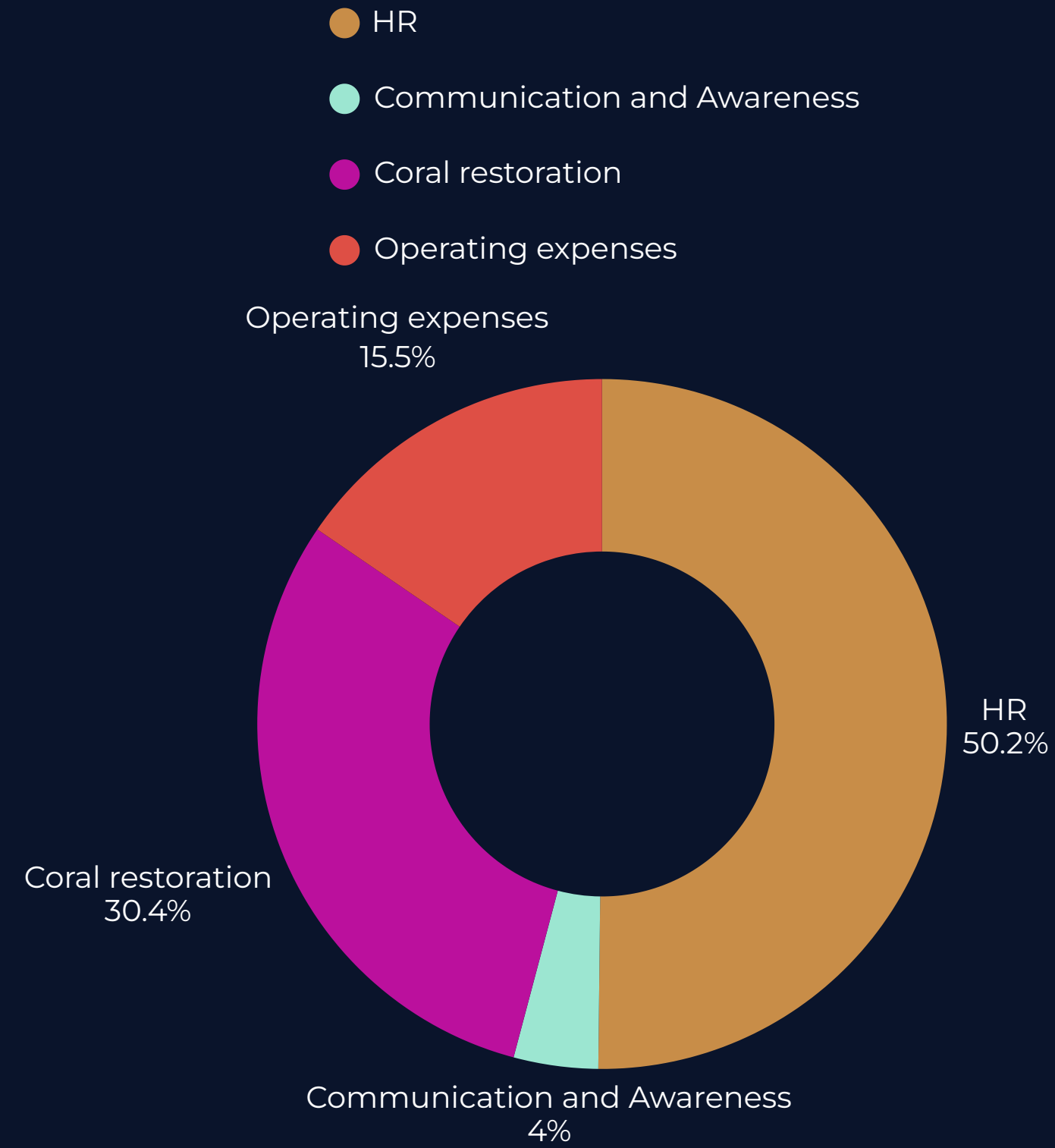
Origins of Contributions



EXPENSES REPORT

EXPENSES

190 380€



7.

PERSPECTIVES 2025



2025 OBJECTIVES

MARINE ECOSYSTEM



Establish two new zones specifically designated for the conservation of the marine environment, preferably within Marine Protected Areas (MPAs).



Recruit an additional local employee on Rodrigues Island for our partner, Blue Ocean Project, to collect coral cuttings and serve as a liaison between the operational office and the field.

EDU'CORAL



Engage with universities through our educational program.



Enhance our Edu'Coral program to engage a broad audience, including those within the corporate sector.

OUR TEAM

2024-2025 TEAM



Jade Tellier

Director



Antoine Mondou

*Communication
Manager*



Basile Fairfort

*Civic Service -
Collaborations and
Financial Support*



Manon Dumazert

*Communications
Specialist*



Eman Ekhala

Focal Point Maldives

2024 TEAM



Jean Duverdier

Communication Intern



Fanny Avril

*Communication
Manager*



Marion Parment

*Civic Service -
Collaborations and
Financial Support*



Raphael Gaudin

*Civic Service -
Communication
Strategies*



Alice Romain

*Civic Service -
Communication
Strategies*



Amelie Carrault

*Coordinator and Marine
Biologist (through April
2024)*



COLLABORATIVE GOVERNANCE

ADMINISTRATIVE OFFICE

SEBASTIEN STRADAL

Co-founder
President / Treasurer
Marine Project Manager



NICOLAS CASTETS

Secretary
Chemist



BOARD OF DIRECTORS



FRÉDÉRIC DUCARME

Researcher and Lecturer



Instagram:
thecoralplanters





THE CORAL PLANTERS



www.thecoralplanters.org
info@thecoralplanters.org

The Coral Planters | Association loi 1901 N°W643007890 | SIREN 923 070 643
41 chemin de Saint Etienne - bat DC 101 - 64100 Bayonne - France